

AT&T 3Q19 Highlights

Following are certain 3Q19 highlights to assist in comparability. The full set of earnings materials with all reported results and non-GAAP reconciliations is posted [here](#), including trend schedules.

Consolidated results	3Q19	
EPS Reported	\$0.50	
EPS Adjusted	\$0.94	Includes impact of lower YOY effective tax rate
Revenues	\$44.6 billion	Down 2.5%; lower legacy wireline services; comparison to strong 3Q18 Warner Bros. results; lower video revenues and FX impacts
Adj. EBITDA	\$15.1 billion	Down 0.9%, including comparability reclass ⁴
Free Cash Flow	\$ 6.2 billion	\$28.8B for TTM; Cap. Investment of \$6B
Capex	\$ 5.2 billion	(~\$0.8B vendor financing payments)
Net Debt to Adj. EBITDA	2.66	>\$12 billion of de-levering YTD

Revenues (\$M)	3Q19	3Q18	% Change	\$ Change	Const. Currency (ex. Ven.)*
Mobility ¹	17,701	17,735	-0.2%	(34)	
Wireless service rev	13,930	13,828	0.7%	102	
Entertainment Group	11,197	11,589	-3.4%	(392)	
Business Wireline ¹	6,503	6,683	-2.7%	(180)	
WarnerMedia	7,846	8,204	-4.4%	(358)	-3.5%
Latin America	1,730	1,833	-5.6%	(103)	+4.0%
Xandr	504	445	13.3%	59	
Other ^{1,2}	(893)	(750)	NM	(143)	
Total	44,588	45,739	-2.5%	(1,151)	-2.0%

¹3Q18 Historical results in the Mobility and Business Wireline business units of the Communications segment have been recast to remove operations in Puerto Rico and the U.S. Virgin Islands, which are now reported in Corporate & Other.

²3Q19 is primarily content eliminations (\$798) and EG advertising eliminations (\$421) offset by Corp/Other revenues (+\$407) (see footnote 1).

Adj. EBITDA (\$M)	3Q19	3Q18	% Change	\$ Change	Const. Currency (ex. Ven.)*
Mobility ¹	7,753	7,631	1.6%	122	
Entertainment Group	2,400	2,434	-1.4%	(34)	
Business Wireline ¹	2,481	2,661	-6.8%	(180)	
WarnerMedia	2,679	2,701	-0.8%	(22)	-0.1%
Latin America	105	87	20.7%	18	
Xandr	342	336	1.8%	6	
Other ^{3,4}	(681)	22	NM	(703)	
Total	15,079	15,872	-5.0%	(793)	
Comparability Reclass ⁴	(108)	(772)		664	
Prior Methodology	14,971	15,100	-0.9%	(129)	

³3Q19 is Corp. EBITDA (-\$404) and advertising elims (-\$385), offset by purchase accounting reclass of released content amort (-\$108)⁴

⁴To compare to the historical method of amortizing Released Content, all pre-acquisition released content amortization is shown in

"Comparability Reclass" as a reduction to EBITDA.

Adj. Operating Income (\$M)	3Q19	3Q18	% Change	\$ Change
Total	9,901	10,035	-1.3%	(134)
Adj. Operating Income Margin	22.2%	21.9%		30 bps

* Constant currency growth calculation excludes Venezuela

Key Statistics 3Q19		
Mobility*		
Service Revenue	\$13,930 M	Up \$102M, or 0.7%; up 1.9% YTD
EBITDA Svc Margin	55.7%	55.2% last year
Total Phone Net Adds	255k	101k postpaid, 154k prepaid
Total Smartphone Net Adds	317k	173k postpaid, 144k prepaid
Postpaid Phone Net Adds	101k	vs. 67k last year
Postpaid Phone Churn	0.95%	Up 2bps
Postpaid Phone ARPU	\$55.89	Up 0.6%
Prepaid Net Adds	227k	Including 154k phones, solid Cricket performance
Entertainment Group		
Revenue	\$11,197 M	Down 3.4% (IPBB +3.5%; video -4.2%)
EBITDA	\$2,400 M	Down \$34M, or -1.4%, up 2.3% YTD
EBITDA Margin	21.4%	21.0% last year (NFLST had same # of games in 3Q18)
Premium Video ARPU	\$121.35	Up 5.6%
IP Broadband ARPU	\$51.21	Up 2.9%
Premium Video Net Adds	(1,163k)	Focus on profitability; impact from content disputes
OTT Video Net Adds	(195k)	Fewer promotions
AT&T Fiber Net Adds	318k	(119k) Broadband net adds; impacted by video attach rates
WarnerMedia		
Revenue	\$7,846 M	Down 4.4%, or \$358M; Warner Bros. comp in 3Q18
Op. Income	\$2,529 M	Essentially stable with prior year, with strength in HBO
Balance Sheet		
Net Debt	\$159 B	>\$12B de-levering YTD; \$21B since merger close
Net Debt to Adj. EBITDA	2.66	Confident in reaching 2.5x range by year-end; share repurchases in the mix Expect ~\$14B of asset monetization closed for full year

*3Q18 historical results and volumes have been recast to remove operations in Puerto Rico and the U.S. Virgin Islands.